



Midway Ice Skating Rink Advertising Opportunities

Company/Sponsor Name: _____

Contact Name/Title: _____/_____

Contact Phone Number: _____

Alt. Contact Number: _____

Contact Email Address: _____

Business Physical Address: _____

Mailing Address: _____

☐ **Dasher Board Advertising – First-Time or Annual Renewal w/ updated artwork - \$685**

2'x7' Ad placed on the dasher boards surrounding the rink. Submit your print-ready artwork to Sign-a-Rama or work with their professional designers to create a custom vinyl advertisement for your brand, for an additional charge. Prices for the ad-printing start at \$185/ print-ready and are payable to Sign-a-Rama.

☐ **Dasher Board Advertising – Annual Renewal w/ existing artwork - \$500**

☐ **Ice Skating Bulk Tickets**

25 Tickets \$250 50 Tickets \$450 100 Tickets \$800

Purchase Single Skating Passes to share with clients, vendors, guests, and employees. These passes are an excellent way to support local business, show appreciation to your team, and strengthen customer relationships. Each pass is valid for one Public Skate Session and includes skate rental for one person.

☐ **Event Sponsor Advertising - \$400/per Event Day**

Announcements throughout the day and a sponsor poster about your business during a special day/event, including Saturdays, Tree Lighting, Winter Break, Santa Claus, Hockey Tournaments, Specialty Clinics, Olympic Activities, etc. Preference given to dasher ad sponsors. Business will provide a special offer or short ad about their business in writing via email to: midwayiceskating@gmail.com 5 business days before the event.

Please contact Shannon at 435-654-4204 for more info or to finalize your sponsorship of the Midway Ice Rink. The rink is operated under the direction of the Midway Boosters (a 501c3) on behalf of Midway City. All sponsorships may be tax-deductible and help maintain and improve the ice rink, as well as numerous Midway Booster-sponsored community programs and projects.